

# **ESTABLISHING A NEW UNIVERSITY – ENVIRONMENT IN TURKEY**

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## **INTRODUCTION**

In the new millenium, due to unbelievable increase in population, the demand for UNIVERSITY EDUCATION increases very rapidly. In 2001-2002 the total demand 's about 1.500.000 students. But supply is about 350.000 students. So the demand for FOUNDATION UNIVERSITIES. One other very important factor in this; is the continuously deminishing education and training qualities in existing state universities. The other related interesting challenging factor is the mis-use and orientation of the foundations in university organizations. They do not care about their responsibilities on achieving right ethical goals

for the future generations in contemporary understandings of cultural accumulations in science. On the other hand the unbalanced economic structure creates a high economical potential for the self financed university education in Turkey.

The reach families try to create best chances for their children. They forget about the high ratio of younger people in total population. These multi-sided factors create new inclinations towards the creation of **new ideas** in developing organizations to solve these problems of the overall malfunctioning of the total socio-economic system, such as failure in infrastructures, defects in human relations, etc., of the country.

In order to solve above complex, co-existing problems, the governmental approaches are not sufficient. For instance; they don't care about re-organization of total education system. They have no study about unemployment levels in educated people groups. No approach of planning education according to the professional demands. There is no modifications or new curriculum plannings. Young generations have no hope for future improvements. The government has no strategies in solving the problems of the transition from secondary to higher education.

This study discusses the boundaries of these problems. Analyze the methodologies and create alternative wholistic approaches to solve them, utilize the methods of scientifically applicable theoretical findings. The proposed solution is a self managed, self proved, fiesable and rantable project.

Accoriding to this project; the goal is to bring all of the necessary modern infrastructure with all of the supporting means (education, management, recreation, health systems, etc.) in front of the people live in an a city, support them with socio-economic inputs. The main economical input for Turkish life should be a modern educational organizations. That's why the new proposal is "*A NEW UNIVERSITY ENVIRONMENT IN TURKEY*". In this environment, students may live in a large campus (for instance; nearly 7.000.000 sq/m). On this green land, 30.000 sq/m closed area reserved for university, which has international education infrastructure potentials with cyber art studios, laboratories having virtual communications to whole world, besides there may be simulation systems teaching the any means of designing (art or architecture) connected to applied environmental standards. At backyards, production departments (some are factories which are utilising theoretical inputs directly coming from university) leading the students as master in their professions. As a result of these theoretical and practical organizations, on one side; the whole students will have a large green environment fitting to human health systems, on the other hand; a meaningful economical revenue, firstly compansate the initial economical amounts in the realization of the campus units, then this may rise the economical potential of the students in the university for future researches. The other infrastructure is 7 star Hotel, tennis courts, swimming pools, sport areas, etc. Which may serve to the students, their parents, or other guest. The total revenue from these productions may easily finance overall cost (initial+running+etc.) of this campus. Th's International University not only serves for Turkish students, but also Japans or other nations. But the main aim is to combine leaving with the production. So people may gain another means of the utilisation of huge earth pieces

as they are empty in Turkey.

The importance of this new university settlement may rise automatically due to the international scientific researches and know-how creations. In first 5 years term, every part of the infrastructure can be completed in a very high standard. Then the plus-value can be utilised for the cultural improvements of the partners. So the scholarship organizations for

the poor students can be realized.. To be able to realize this proposal, people should create methodologies to live together with an efficient life standards. This system may run efficiently and safe if there are parallel social behaviours in the partners. When we consider the over-all superimposition of the different kinds of socio-cultural and economical sources of Japan and Turkey, then it can be understood that the meaningful resemblance in human behaviour structures and custom & traditions in both countries exhibit very interesting parallel peculiarities. In addition negative and positive sides are also can be superimposed very easily. For instance the amount of land area or economical inputs or plus-values in both countries compensate each others directly.

As a conclusion; it can be argued that; these two countries may create one and only joint-venture project potential to coordinate all of the world socio-political, economical, strategical or cultural atmosphere in the third millennium.

#### WHY UNIVERSITY AS A MAIN CENTRE WITHIN A CITY ?

The main function of the **university** is to create a standard cultural background for whole society. This standard should cover theoretical and practical accumulations, all means & relations of cultural, socio-political or psychological communications among the people. That's why this project proposes that the functional standardization of a university in a society can be maximized if it is oriented at the central position in a city. Everybody always may utilize all of its open, semi-open or closed spaces (classes, libraries, laboratories, amphitheatres, exhibition spaces, etc.) during whole their lives.

#### WHY EDUCATION-TRAINING and APPLICATION SYSTEM APPROACH ?

According to this new system; all of the theoretical accumulations should be turned into practice, quickly and directly to serve the different needs of humanbeing. The students should be aware of this process in needing the experiencing of the training with education which is combined with a successful application.

The other expected influence of this totality is to create a consciousness of identity in the society standard which care about whole rights of humanbeing during and after the education.

## REALIZATION STEPS

After the preparations of these demonstrations to share the importance and presentation of the properties owned, the bureaucratic steps can be realized easily according to the rules and agreements.

As it is stated that; if a system can be created for the utilization of the existing demand potential with this amount of properties (owned 7 million sq/m land+30.000 sq/m closed school spaces+auxiliary spaces such as hotel, recreation, etc.+infrastructure), then the only thing is to have a starting agreement with a short term running capital. After this start, all of the steps can be easily guaranteed; such as the number of registered students, finding any type of staff including academic ones. One year revenue may automatically finance the other steps.

## ECONOMIC INPUTS & OUTCOMES

When we think about the economical inputs needed for a short term (after this term the initial inputs can be returned easily) there may be 10, 20 or 30 million \$ USA cases due to the different starting strategies (such as secondary school or university or as a totality) which can be decided among the partners.

The outcomes can be calculated with the below figures about the current applied tuition fees in Turkey.

These are;

- For secondary education level ..... 6.000.- 10.000.-\$ USA/per student/per year,
- For university education .....10.000.- 30.000.-\$ USA/p.st./p.year.

The planned numbers of students for secondary schools ..... 500 – 1000 students.

The planned numbers of students for university level ..... 1000 – 2000 students.

As a result of these figures it can be easily perceived that the realized total revenue will bring a full proof feasibility of the system.

## EXPECTATIONS FROM SPONSORSHIP (or Joint-Venture System)

The limitations of expectations can vary according to the future approaches. But from the above explanations the only problem is the starting point that is the agreement which will fit both partners conditions.

## CONCLUSION

As a conclusion, it can be easily stated that; this land and the realized settlement has a real potential for creating a university campus complex having an international standard. As it

is explained above that; this type of a university will function very well in whole middle-east and serve for everybody, including the students coming from whole world, the owner, all partners, states and whole. The total revenue will be maximum to be shared and used by the partners' future ideals. The level of success of this and the other proposal may be higher if the settlement areas are chosen very close or co-inside with each other.